
Heres Exactly What Makes Web Audio So Powerful

Have you ever tried to communicate with another person using just actions and sign language? It gets pretty frustrating, doesn't it? Especially when you know that if you could just SAY a few words, they'd get the picture, almost instantly. Well, imagine if the website you've put up on show... could "speak". If it could sparkle with the spoken word. What do you think the effect could be? You see, what the smart website marketers have realised, is that they need to move beyond just written words and striking graphics. They're looking to giving their website? a 'personality'. BUT? in the cold hearted, faceless world of the internet, being able to reach the audience you want, with sincerity, warmth and with a 'face', doesn't come easily to most. That is unless you happen to have the skilful knack of knowing what to write, when to write it and are able to string words together to help paint a strong emotional picture in readers minds for your product, service or idea. Getting all the help we can via other means is crucial in giving us that slight edge. There's possibly nothing more intimate, more convincing, more realistic for the reader, than to hear a 'voice' behind the website. What it adds, is satisfying helpings of? LIFE and? CREDIBILITY! Imagine being able to connect at regular intervals with your customers and clients! How do you think they'll feel when you're able to inform them that there's an exciting offer about to happen and you make sure the message reaches both their eyes, and their ears! What about using this simple technology to help create a stampede of sales, an abundance of new subscribers, a fleet of qualified prospects, a herd of new referrals! What about being able to tell your customers that you messed up on the last bit of information you gave them and that you're really sorry. Won't you be able to convey this message better using real live words, than by using written text? Won't your sincerity, conviction and heartfelt emotion, reach them INSTANTLY, where it matters most? THEIR HEARTS! Copyright 2004 Nick James About The Author Nick James is a UK based direct marketer and product developer. During the last 3 years Nick has sold in excess of £1 Million of products and services. Subscribe to his Free Tip Of The Week at: www.Nick-James.com New Product: www.FlashAudioWizard.com.